

Dear Friend,

I understand that times have been uncertain and difficult. I hope that you, your family, and employees are staying safe and healthy.

Unfortunately, like many nonprofits, **NF Midwest has had to make the difficult decision to cancel ALL our in-person fundraising events.** While cancelling our events has been incredibly disappointing for all of us, we recognize it was a time for our community to come together. So, on October 17th, 2020, we will be hosting ***The Walk That Wasn't***, a [virtual CELEBRATHON](#) to recognize our NF community members, who are currently working towards raising our fundraising goal of \$100,000!

Despite the financial impact, we continue to support the NF community and our work goes on. We've provided scholarships, sponsored children for Camp New Friends "virtual" camp, held online education and support meetings, continued to work with clinics, and funded research. Overall, we have provided special support for our ever-growing community of individuals diagnosed with neurofibromatosis or schwannomatosis.

Our virtual ***The Walk That Wasn't CELEBRATHON*** will be an hour and half event in which we will bring our community together to showcase their efforts and raise NF awareness. Our format is very similar to our walks in which our supporters raise funds in advance, and then gather to celebrate and have fun.

We are offering sponsorship opportunities for this event. Sponsorships can include ongoing exposure in the weeks up to and including the final event or just at the event. We hope to record and make the event available for viewing later. Details are on the subsequent page and we are willing to customize and discuss your needs.

We hope that you, or your company, will consider partnering with us and becoming a sponsor. Last year we had approximately 1,500 people in attendance at our various walks. Unfortunately, 2020 is full of unknowns and we are not entirely certain how many people will participate in the weeks leading up to the *Celebrathon*, or how many will join us virtually on October 17th.

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With that being said, we estimate that we will have approximately 800 people in attendance. We are encouraging our teams to invite friends and families to attend and given the virtual format we anticipate those who do not live near a walk city will be able to attend. We will also make the event available for later viewing.

This opportunity to partner with a recognized nonprofit aligns your company to a great mission. We are looking for true partners. Join us!

Sincerely,



Diana Haberkamp
Executive Director

About NF Midwest

Neurofibromatosis Midwest is a nonprofit organization based in the Chicago area that is dedicated to improving the lives of the increasing number of men, women and children challenged by neurofibromatosis and schwannomatosis. These are conditions that cause tumors to form along the nervous system affecting 1 in 2500 people. Treatment can sometimes ease the pain but there is no cure.

NF Midwest strives to improve the lives of those affected through our C.A.R.E.S approach; Clinics, Awareness, Research, Education, and Support are some of the ways that we support our community.

NF Midwest is a 501(c)3 – EIN 22-2580173.

About Neurofibromatosis and Schwannomatosis

Neurofibromatosis (NF) is a complex, often devastating set of genetic disorders with possible complications throughout the entire body that may also hold the genetic mystery to a host of other human ailments. Affecting approximately 1 in 2,500 people or 2 million people worldwide, it appears equally in all races, ethnic groups, and genders.

A common complication for a person with NF is the growth of tumors on the nerves anywhere in and on the body. There are currently several separate, distinct disorders classified as neurofibromatosis. This includes neurofibromatosis type 1 (NF1), neurofibromatosis type 2 (NF2), and schwannomatosis. Others are also being identified.

www.NFmidwest.org • info@nfmidwest.org • 630-945-3562

473 Dunham Rd, Suite 3 - St. Charles, IL 60174

SPONSOR LEVELS

	PREMIER \$5,000	PARTNER \$2,500	SUPPORTER \$1000	FRIEND \$500
Logo on Header of All Emails				
BIG Shout Out				
Highlight on Event Pages				
Name Scrolling Occasionally on Bottom				
Social Media Shout Out				
Ad or Material in Packet				
Ad in Program				
Logo on T-Shirt				
Name in Credits/Event Page/Program				

WHAT DOES IT ALL MEAN?

- **Logo Header of All Emails** – Provide your logo and we will put it on all email correspondence
- **BIG Shout Out** - We will write up your sponsorship in our blog with logo and links, post on our Facebook page, in our Facebook groups (one is private), Twitter and Instagram.
- **Highlight on Event Page** - We will post logo and link on our event pages.
- **Social Media Shout Out** - We will post your sponsorship on our social media outlets.
- **Ad in Packet** - We will be sending a packet to our team captain's and can include anything you'd like in the packet.
- **Ad in Program** – We will be creating a program for the virtual event and will include an ad in this program.
- **Logo on T-Shirt** – People have the option to earn a t-shirt by fundraising or by purchasing one. Your company logo or name will be included on the t-shirt.
- **Name in Credits/Event Page/Program** - Your company will be listed in a list of sponsors at the end of the program.

TELL US WHAT YOU WANT

We know that everyone's needs are different. We're willing to customize your sponsorship. Just let us know.

BE A YEAR LONG DONOR

Let us know if you'd like to be a "yearlong donor". We can make special arrangements for you, your company to receive recognition all year long at all our events, in our newsletters, and more.

PLEASE SELECT A SPONSORSHIP OPTION

- ☐ Premium \$5,000 ☐ Partner \$2,500 ☐ Supporter \$1,000 ☐ Friend \$500
☐ Other \$ _____ ☐ Auction/Raffle Gift ☐ In-Kind Donation

Company Name: _____

Contact Name: _____ Contact Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone Number: _____ Email Address: _____

Company Website: _____

Please give sponsorship credit to:

Fundraiser Name: _____

Method of Payment: ☐ Check Enclosed ☐ Credit Card, please call ☐ Please Invoice Me

We authorize NF Midwest to include our corporate name and logo on all *The Walk That Wasn't* materials consistent with our sponsorship selection and publication dates.

Authorized Signature

Date

Authorized Name

Checks should be included with this form and made out to:

NF Midwest, 473 Dunham Rd., Ste. 3, St. Charles, IL 60174

For More Info Call 630-945-3562 or email info@nfmidwest.org

NF Midwest is a non-profit 501(c) 3 organization, tax deductions to the amount allowable by law. (FEIN # 22-2580173)

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